

Sponsoring Packages – Mermaid Kat

Now is your chance to be a part of incredible projects, that will make headlines around the world and create fantastic and magical images. Mermaid Kat is a professional mermaid and underwater model. As an environmentalist, Kat swims with marine life such as dolphins, whales, sharks and crocodiles to create awareness for our fragile underwater world. With the support of her corporate sponsors, she can spread the message even further. With a huge fan base and supporters around the world, it is guaranteed that your company or product will have maximum exposure through your support.

Introduction:

Katrin Gray aka Mermaid Kat is a professional mermaid and underwater model. The German model is regularly featured in magazines, advertisement campaigns, TV shows, movies and TV commercials. In February 2019, the former “Miss Germany International” published her first book “Mermaiding – Endlich Meerjungfrau” in Germany. She is a fully qualified scuba and freediving instructor and endorsed by mermaid associations around the world. Additionally, she is a qualified technical diver and cave diver. The number of her social media followers is constantly growing with currently (as of February 2020): 170k Facebook Followers; 71k Instagram Followers; 9.5 Million views on YouTube
For more information visit: www.mermaidkat.com

Your Benefits as a Sponsor:

You will receive unique and magical underwater images featuring your brands banner or products. These images can be used by you to advertise your company and/or products. Additionally, Mermaid Kat will promote your brand via social media and depending on the sponsor package you choose, also on her websites and in videos. A sponsorship with Mermaid Kat is a cost-effective way to reach target audience.





Bronze Package	Silver Package	Gold Package
1 photo of Mermaid Kat holding up a banner with your company logo or wearing your product	3 photos of Mermaid Kat holding up a banner with your company logo or wearing your product	5 photos of Mermaid Kat holding up a banner with your company logo or wearing your product
Your logo will be featured in the credits of videos created during your sponsorship period	Your logo will be featured in the credits of videos created during your sponsorship period	Your logo will be featured in the credits of videos created during your sponsorship period
5 promotional posts spread across Mermaid Kat's social media platforms: Facebook, Instagram and YouTube	10 promotional posts spread across Mermaid Kat's social media platforms: Facebook, Instagram and YouTube	20 promotional posts spread across Mermaid Kat's social media platforms: Facebook, Instagram and YouTube
-	Inclusion as a sponsor on Mermaid Kat's website	Inclusion as a sponsor on Mermaid Kat website's
-	A link from her website to yours will provide easy access to your products or services	A link from her website to yours will provide easy access to your products or services
-	-	Mermaid Kat will write a promotional blog review about your company or product
-	-	You will receive a 2-minute promotional video featuring your company/product
-	-	Promotional video will be uploaded to Mermaid Kat's YouTube channel, the description will include you and a link to your website.
-	-	Acknowledgement in press releases for the event
Price USD 1,500	Price USD 2,750	Price USD 5,000

Sponsorship period:

A sponsorship period is one year.

Do you have any other ideas?

We welcome your suggestions and thoughts on sponsorship and would love to discuss any creative ideas you have.

Contact us:

We welcome interested parties to email with their company profile/products and we can discuss further if it fits Mermaid Kat's profile. Please contact us via email: info@mermaidkat.com

